

D-7842

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SHANGHAI MUNICIPAL POLICE.

File No. 7842

S.1, Special Branch. 22 3 37

REPORT

Date March 22, 1937.

Subject "Shanghai Novosti", new Russian daily.

Made by D.S.I. Prokofiev

Forwarded by J. Byrne D.S.I.

A new Russian daily newspaper entitled "Shanghai Novosti" (Shanghai Daily News) made its first appearance on March 20, 1937. It is published by M. Ya. Sibiriakoff & Co., and edited by Mr. N.A. Schegoleff. The editorial and printing offices are situated at 612 Avenue Foch (Settlement side). Among members of the staff there are several former collaborators of the "Navy Put", local Russian daily, which ceased to appear about two weeks ago owing to financial difficulties.

The following extracts from editorial articles which appeared in the first issue of the newspaper in question contain statements regarding its intended policy:-

"With regard to information which will be published in our newspaper it must be pointed out that we have decided to abandon the usual trend of emigrants' newspapers and to bring our news nearer to the American standard. It will not contain unnecessary discussions of high politics, but will furnish real information, real news from which an attentive reader will draw his own conclusions."

"We will not attempt to teach our readers, to force our own ideas upon them. The "Shanghai Daily News" will in the first place endeavour to satisfy the sound curiosity of readers and to help them to spend their leisure hours in a pleasant and useful manner."

"Besides, taking into consideration the hard economic conditions of our fellow-countrymen abroad, we will render every assistance to them not by word, but by deed."

"We endeavour to create a newspaper of non-political character, well informed and furnishing excellent information. Our principal aim is to bring about the unification of Russian



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residents in Shanghai mainly on the economic ground and to establish a close co-operation with local circles Chinese as well as foreign."

"Thus, our slogan is : - information, real assistance to Russian residents in Shanghai and eliminating dissensions among them."

M. Ya. Sibirskoff, Russian, arrived in Shanghai from Harbin in 1931. He is a lithographer by profession and is reported to have been working in this capacity in Harbin for over 16 years. In Shanghai he was employed as manager of the Union Press, 54/56 Nanking Road in 1933 - 1934. Sibirskoff is registered with the Russian Emigrants' Committee, 118 Moulmain Road. While in Shanghai he did not come to the notice of the Municipal Police in connection with any activities of an undesirable character.

N.P. Netchkin, who forms the subject of file D-709 in connection with his pro-Soviet attitude, is a partner of Sibirskoff & Company.

The "Shanghai Daily News" will be taken by this section.

G. Prokofiev
D. S. I.

D.C. (Special Branch).

22/3

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POLICE
20/3/37
Shanghai Daily News,
612 Avenue Foch,
Tel. No. 36208,
Shanghai.

(Undated).
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The Secretary,
Shanghai Municipal Council.

Sir,

I have the honour to inform you that as from to-day we have commenced the publication of a daily Russian paper called "Shanghai Daily News" under the editorship of Mr. M.A. Shchogolev, Messrs. M.J. Gihisiakov & Co. - publishers.

The address of the editorial and publishing office is at No. 612, Avenue Foch, Tel. No. 36208.

I am forwarding for your information the first copy of the paper just published.

I trust that you will favour us with any information that may be of interest to the general public and to your Council.

I have the honour to be, Sir,

Yours faithfully,

(Sgd) M. Shchogolev
Editor.

Handed out at the Council in June, 1937.